

# 20XI Fall Fundraiser

Parents and Students:

Welcome to Pius XI High School's 20XI Fall Fundraiser starting now through October 18!

Our Entertainment Books, Raffle Calendars & Tickets, and Magazine Catalogs are in, and we are ready to start fundraising for Pius XI High School! For decades, Pius XI's students and families have been participating in this campaign and your efforts will raise funds for tuition, your school and our Pius XI Community. Proceeds support programs directly benefiting all students – from academics to co-curriculars and tuition assistance.

The next few pages contain important information on this year's Fall Fundraiser. The "Procedures" pages describe how this fundraiser will work and the "Incentives" page explains how students and the school will be rewarded for their achievements. Your packet contains Magazine information, an out-of-town Entertainment Book form, and a Donation Form. We appreciate your participation. Our goal is to bring in more than \$125,000 this year!

## **Each student's sales quota is \$150**

All students who are able to sell this amount or more in Entertainment Books, Magazines and Direct Donations become eligible for Fall Fundraiser prizes and incentives.

## **All sales bring in profit for Pius XI High School**

New and renewal magazine sales bring in 40% profit.

Pius XI receives 45% of every \$35 Entertainment Book sold.

Tax-deductible contributions result in 100% profit for Pius XI.

**A day off from school if the school reaches 100% of its sales goal.**

**Students will win cash, field trips and other great prizes!**

Thank you and good luck!

Questions? Contact Beth Krey '01 at 414-290-0216 or [bkrey@piusxi.org](mailto:bkrey@piusxi.org)

### **What Can You Do?** *Parents, grandparents and families are needed!*

We ask that family members consider volunteering for a Turn-In Day or two to help with the counting and reward process. Please contact Beth at [bkrey@piusxi.org](mailto:bkrey@piusxi.org) or 414-290-0216 if you can help on: September 15 (A-Day), September 27 (D-Day), October 11 (C-Day) and/or October 18 (A-Day)

## **Important Dates**

**September 1 - Kick-Off Assembly**

**September 15 (A-Day) - Turn-In Day #1**

**September 27 (D-Day) - Turn-In Day #2**

**October 5 - Mid-Assembly**

**October 11 (C-Day) - Turn-In Day #3**

**October 18 (A-Day) - Turn-In Day #4**

**October 26 - Final Assembly**

# Procedures

## Turn-In Day (T.I.D.) Envelope:

Every student will receive a white Fall Fundraiser Turn-In Day Envelope in TAC before each specific T.I.D.

Please complete all information on each Turn-In Day Envelope before submitting:

- Date, student's name, TAC room and teacher advisor's name.
- No. of magazines, Entertainment Books (Milwaukee & Out-of-Town), raffle calendars sold, iPad/Electronic raffle tickets sold, and any donations received.
- Please compare the order and cash totals with the contents of the envelope, and confirm the amounts match.

Enclose cash and/or checks for items sold, magazine slips, raffle stubs, and donation slips. Payment for Magazines, Raffle Calendars, iPad/Electronic Raffle Tickets and Donations can be combined on one customer check made out to Pius XI High School.

**Please Note: Payment for Entertainment Books must be made separately with unique cash or checks** (made out to Pius XI) for each book - please use the individual barcoded envelopes located in the front cover of each Entertainment Book.

## Magazines

Renew your favorite subscription, order a new title or give someone a gift through Great American Opportunities. Pius XI will receive 40% profit from every magazine order. You can choose from more than 600 magazine titles like People, Time, Sports Illustrated and Real Simple.

### How to Fill Out the Magazine Order Form:

You should have received a magazine envelope including sales details with this packet. For each customer, please complete the three-part order form, turn in white/yellow and keep the pink sheet.

- Code and name of magazine, number of issues, price, name of magazine recipient, and whether it's a new order or renewal
- Renewals: Enter name and address exactly as it appears on your current subscription
- Total the order & select if paying with cash/check
- Full mailing address of person to receive magazine
- Please list your phone number and email - this will help you look up orders online and for email confirmation of your order
- Name of student/seller & TAC number (at Teacher Last Name/Group # area) and list Pius XI as the School/Organization Name

**Please note no coupons are accepted and allow 8-12 weeks for delivery of new magazine orders.**

### GO GREEN - Order Online!

Pius XI receives the same 40% profit from each magazine order placed online AND ordering online is easy!

Visit <http://store.gafundraising.com> and enter Pius XI High School's account code **1702000**.

You **MUST** indicate the student's name in addition to the purchaser's name in order for the student to receive credit. By ordering your magazines online you can save a few weeks on delivery time.

### Reach Out Booklet:

An easy way to reach out and raise funds! Fill out the forms for friends and family and return the booklet to Pius XI in a T.I.D. envelope. Great American will mail out magazine ordering information. **For every Reach Out Booklet completely filled out and turned in, Pius XI will receive \$10.**

### Magazine Customer Service:

For information or questions about your magazine order contact Great American directly at:

**www.GAOTrak.com or  
877-289-6247**

## Entertainment Books

Entertainment Books provide coupon offers for fine dining, fast food, travel, hotels and much more! Pius XI receives 45% from the sale of every \$35 book.

### How to check out and sell books:

Students & Staff will be able to check out and return Entertainment Books at the **PIUS XI BOOKSTORE** starting **Tuesday, September 6**. Please only check out the books you need and return those you are not selling so others can sell them.

**Each Entertainment Book is individually barcoded and has an envelope inside marked with the matching barcode. Return payment for that specific book in the matching envelope, within your T.I.D. envelope.**

Please note: \$35 will be charged to your tuition account after December 31 for each book checked out that has not been returned or paid for.

You can purchase out-of-town Entertainment Books online or with the order form in this packet. Contact [bkrey@piusxi.org](mailto:bkrey@piusxi.org) for additional forms. Please place the order form and money for an out-of-town book in your Turn-In Day envelope.

### NEW THIS YEAR: Order Milwaukee and Out-of-Town Books Online!!!

Follow these easy directions to make sure your student receives credit for their online sales efforts.

1. Visit <https://www.sellersection.entertainment.com>  
Create an account, enter Pius XI's code: **1195** to register as a seller for Pius XI. Keep your seller # handy for step 2. In the Seller's Corner you can spread the word and send emails.
2. Visit [www.entertainment.com/support](http://www.entertainment.com/support)  
Enter your specific seller #, click "Preview", select the book you'd like. You'll save any shipping costs by logging in as a certified seller. Milwaukee Books are \$35 online, Madison is \$30.

### Reminders

- Students should not have others sell their books or leave them in TAC or any other unsecure location.
- Sell 5 Entertainment Books and get a 6th free! Your free book(s) will be distributed after the sale ends; do not keep any as your free book. You will need to return all unsold books to the Bookstore.

## Raffle Calendars & iPad/Electronics Raffle

**Raffle Calendars:** \$25 per ticket - 53 Sunday drawings of \$300 throughout 2012!

**iPad/Electronics Raffle Tickets:** \$5 each/ 6 for \$25 / 25 for \$100 - Prizes include an iPad, Kindle and Best Buy Gift Cards; the drawings will take place on October 26, 2011.

A small quantity of Raffle Calendars and iPad/Electronics Raffle Tickets will be provided to each TAC on or after Friday, September 2. Students can get more or return calendars through their TAC captains, the Bookstore, or Room 219.

Each calendar or raffle ticket stub should be filled out completely with the purchaser's full name, address, city, state, zip, daytime phone number. Please also list the student's name and TAC number on each stub.

Tear at the perforation and return stubs with a check or cash in the T.I.D. envelope. We will not accept raffle stubs without money.

## Donations

Donations are accepted towards a student's individual quota and are 100% tax-deductible. Please complete the Donation Form enclosed in this packet and add to your turn-in day envelope if you would like us to send your donor a letter for tax purposes. Additional Donation Forms are available in the Bookstore or room 219.

Please call Beth Krey '01 at 414-290-0216 or e-mail at [bkrey@piusxi.org](mailto:bkrey@piusxi.org) with any questions.

# Incentives

## INDIVIDUAL:

### Turn-In Day Prizes

#### Turn-In Day 1 - September 15 = Candy Bar Madness

Sellers will receive a Candy Bar for each Magazine and Entertainment Book sold. We'll also draw one seller's name with participation to win \$111!

#### Turn-In Day 2 - September 27 = Mid-Assembly Prizes

1. Hit \$75 in sales by T.I.D. 2 and be eligible for Mid-Assembly prizes.
2. Sell 5 Entertainment Books by Turn-In Day 2 and be eligible for the Cash Bag at the Mid-Assembly. (*Sell 10 and get 2 entries, etc.*)
3. Everyone who has an online magazine sale by Turn-In Day 2 is eligible for customizable Skin-Its for their phone, iPod or other media device. One entry per online magazine order - We will draw 10 winners!

#### Turn-In Day 3 - October 11 = Lucky Ducks

Hit your quota of \$150 by Turn-In Day 3 and draw a Lucky Duck for prizes in the Union.

#### Turn-In Day 4 - October 18

Final chance for School, TAC and Individual incentives to counted and tallied.

#### Final Assembly - October 26

1. Overall Prizes Distributed.
2. Final Magazine & Entertainment Book Contest "Add the Change" Winner Announced.

### Add the Change Contest!

For each magazine and Entertainment Book sold \$0.11 will be added to the money tube.

- Each turn-in day, we'll draw the name of a current student/staff member. If they've reached their overall Fall Fundraiser sales quota of \$150, they'll get ALL THE MONEY in the tube. If not, the money stays in and keeps adding up.
- We'll draw every turn-in day and at our Final Assembly. At the Final Assembly, everyone who has participated will be eligible to win.
- Last year we sold close to 3,000 magazine subscriptions and Entertainment Books – a prize that could be worth over \$300 this year!

### Entertainment Book Incentive:

For every 5 Entertainment Books sold you will receive a FREE Entertainment Book!

### Trip Incentives:

- 10 individuals who have reached 150% individually, but not their TAC, will be drawn to go to Old Country Buffet!
- 10 individuals who have reached 250% individually, but not their TAC, will be drawn to go to Gurnee Mills!

## How to Qualify for Overall Final Assembly Prizes:

**Magazine Prizes:** Sell 5 Magazines for one entry, 10 Magazines for two entries, etc.

**Entertainment Books:** Sell 5 books for one entry, 10 books for two entries, etc.

**Overall Prizes:** Reach your overall sales quota of \$150 to qualify.

**Prizes Include:**  
Cash, Gift Cards, and  
Large Item Giveaways!

## TAC:

**100%** of TAC quota & **100%** TAC participation = \$25 for your TAC

**150%** of TAC quota = Trip to Old Country Buffet

**250%+** of TAC quota = Trip to Old Country Buffet AND Trip to Gurnee Mills + Lunch \$\$!

### Please Note:

All TACs who hit 100% of quota and 100% participation by the last turn-in day will be entered into a drawing for a trip to Old Country Buffet.

Additionally, all TACs who hit 150% of quota and 100% participation by the last turn-in day will be entered into a drawing for a trip to Gurnee Mills + Lunch \$\$.

After each Turn-In Day, a Prize Bucket will be given out to our winning TACs on the 1st OR 2nd Floor, 3rd Floor, Fourth Floor and the 5th OR 6th Floor.

*In order to win each Turn-In Day, your TAC must have the Highest Participation Percentage (i.e. 20 out of 20 kids = 100%)*

## SCHOOL:

**One day off of school if we reach 100% of our quota  
(\$150 per student) = \$125,000**

**WHAT IS PARTICIPATION?** = You've sold one magazine, one Entertainment Book, one raffle calendar, three iPad/Electronic raffle tickets or given an \$11 donation.